Fort Ord Reuse: Economic Recovery Status
December 8, 2017

Josh Metz
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OrdForward.org
Overview

- Background
- Progress
- Business Attraction
- Communications
- Partnerships
- Upcoming Events

www.OrdForward.org
Economic Development

- University Liaison
- Business Retention/Attraction
- Real Estate Development
- Workforce Development
- Housing
Build on regional strengths
Engage regional partners & stakeholders
Develop & maintain information resources
Pursue new business opportunities
Measure & report progress

www.OordForward.org
## Reuse Progress

<table>
<thead>
<tr>
<th>Program</th>
<th>Progress</th>
<th>Remaining</th>
<th>Target</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>ESCA*</td>
<td>$ 97,777,917</td>
<td>$ 950,692</td>
<td>$ 98,728,609</td>
<td>ESCA Status Report</td>
</tr>
<tr>
<td>Building Reuse &amp; Removal</td>
<td>3614</td>
<td>756</td>
<td>4370</td>
<td>FORA Building Removal Status Report</td>
</tr>
<tr>
<td>Habitat Transferred</td>
<td>10,013</td>
<td>7,639</td>
<td>17,652</td>
<td>Draft HCP</td>
</tr>
<tr>
<td>Road Construction**</td>
<td>$ 66,477,376</td>
<td>$ 123,089,309</td>
<td>$ 189,566,685</td>
<td>FORA CIP</td>
</tr>
<tr>
<td>Homes (New + Reused Units)</td>
<td>5,499</td>
<td>5,501</td>
<td>11,000</td>
<td>FORA Real-time Data</td>
</tr>
<tr>
<td>Commercial (Square Feet)</td>
<td>660,000</td>
<td>2,340,000</td>
<td>3,000,000</td>
<td>FORA Annual Report</td>
</tr>
<tr>
<td>Jobs (Full Time Equivalent)</td>
<td>5,000</td>
<td>13,000</td>
<td>18,000</td>
<td>FORA Annual Report</td>
</tr>
<tr>
<td>Population**</td>
<td>15,717</td>
<td>21,283</td>
<td>37,000</td>
<td>FORA Annual Report</td>
</tr>
</tbody>
</table>

*Additional ESCA funding provided by AIG Cost-Cap Coverage.

**Calculated annually following BRP protocol (Table 3.11-3, pg. 198).
# Housing Starts

## New Housing

<table>
<thead>
<tr>
<th>Year</th>
<th>Pre FY 14/15</th>
<th>FY 14/15</th>
<th>FY 15/16</th>
<th>FY 16/17</th>
<th>FY 17/18 Actual YTD* (Annual Projected)</th>
<th>Total Actual YTD (Annual Projected)</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Residential</td>
<td>281</td>
<td>89</td>
<td>256</td>
<td>283</td>
<td>108 (234)</td>
<td>1017 (1143)</td>
</tr>
<tr>
<td>Replacement</td>
<td>1565</td>
<td>0</td>
<td>0</td>
<td>34</td>
<td>(24)</td>
<td>1599 (1623)</td>
</tr>
<tr>
<td>Totals</td>
<td>1846</td>
<td>89</td>
<td>256</td>
<td>317</td>
<td>108 (258)</td>
<td>2616 (2766)</td>
</tr>
</tbody>
</table>

| Total CFD Revenues | $27,004,803 | $1,982,669 | $5,202,626 | $7,329,706 | $2,574,396 ($6,149,946) | $44,094,200 ($45,687,081) |

*Thru 10/31/17

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# Jobs Survey

**FóRA** 2017 Jobs Survey

## Year Total Employers Surveyed

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Employers Surveyed</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>72</td>
</tr>
<tr>
<td>2017</td>
<td>117</td>
</tr>
<tr>
<td>Change</td>
<td>45</td>
</tr>
</tbody>
</table>

**2018** Survey Begins January

## Type

<table>
<thead>
<tr>
<th>Type</th>
<th>2015</th>
<th>2017</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>FTE</td>
<td>3541</td>
<td>3587</td>
<td>1%</td>
</tr>
<tr>
<td>PT</td>
<td>722</td>
<td>1413</td>
<td>49%</td>
</tr>
<tr>
<td>Total*</td>
<td>4263</td>
<td>5000</td>
<td>15%</td>
</tr>
</tbody>
</table>

*Excludes Construction Jobs = Approximately 1000 in FY 16/17 (Dunes, East Garrison, Sea Haven, CSUMB)

[www.OrdForward.org](http://www.OrdForward.org)
FORA-ESCA Team successful in negotiating a $6.8M Contract Amendment with US Army to cover ongoing munitions obligations.
Central Coast Marketing Team

- Go-Biz Regional Affiliate
- Site Location Opportunities
- Tradeshow Access
- Marketing Content
Realizing the Video

https://vimeo.com/237969241
Startup Monterey Bay
Your home for entrepreneurship events & resources in the Monterey Bay region

Events

- Startup Monterey Bay Tech Meetup
  December 12 @ 6:30 pm - 9:30 pm
  American Tin Cannery

- Startup Weekend Monterey Bay 2018
  January 26, 2018 @ 4:00 pm - January 28, 2018 @

Latest News

- CRUZ FOAM
  NOVEMBER 8, 2017

Success Stories

www.OrdForward.org
Startup Hackathon

- Nov 3-5, 2017
  - 104 participants
  - 17-project teams
  - 3-days
  - CSUMB, Cabrillo, MPC, Hartnell + 2 local high schools
- Focus on disaster preparedness, response & recovery

www.OrdForward.org
February 23, 2017
Intercontinental Hotel

130 attendees

“There’s no better marketing program than nature”
- Ted Balestreri

**Featured:**
- Visiting Costa Rica delegation
- Monterey County hospitality industry leaders & elected officials

Sustainable Hospitality Symposium

Join us at
The Intercontinental The Clement
Monterey, CA

www.OrdForward.org
Monterey Bay Eco-Recreation & Tourism Region (MBETR)

Goals:
- Position MBETR as leading US destination
- Job creation thru profitable ecotourism, recreation & wellness industries
- Premier Sustainable Hospitality program at CSUMB
- Monterey Delegation to Costa Rica*
  - Nov 12-17, 2017

*FORA staff participation costs covered by CCMT
1 = West Campus (49 acres)
2 = North Central Campus (71 acres)
3 = East Campus (273 acres)
4 = South Campus (37 acres)
5 = 8th Street Parcels (47 acres)

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Developments
Upcoming Events

- Dec 13: Regional Cannabis Policy Forum
- Mar 14-16: CALED Annual Conference
- Feb-May: 9th Annual Startup Challenge Monterey Bay
Questions?

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